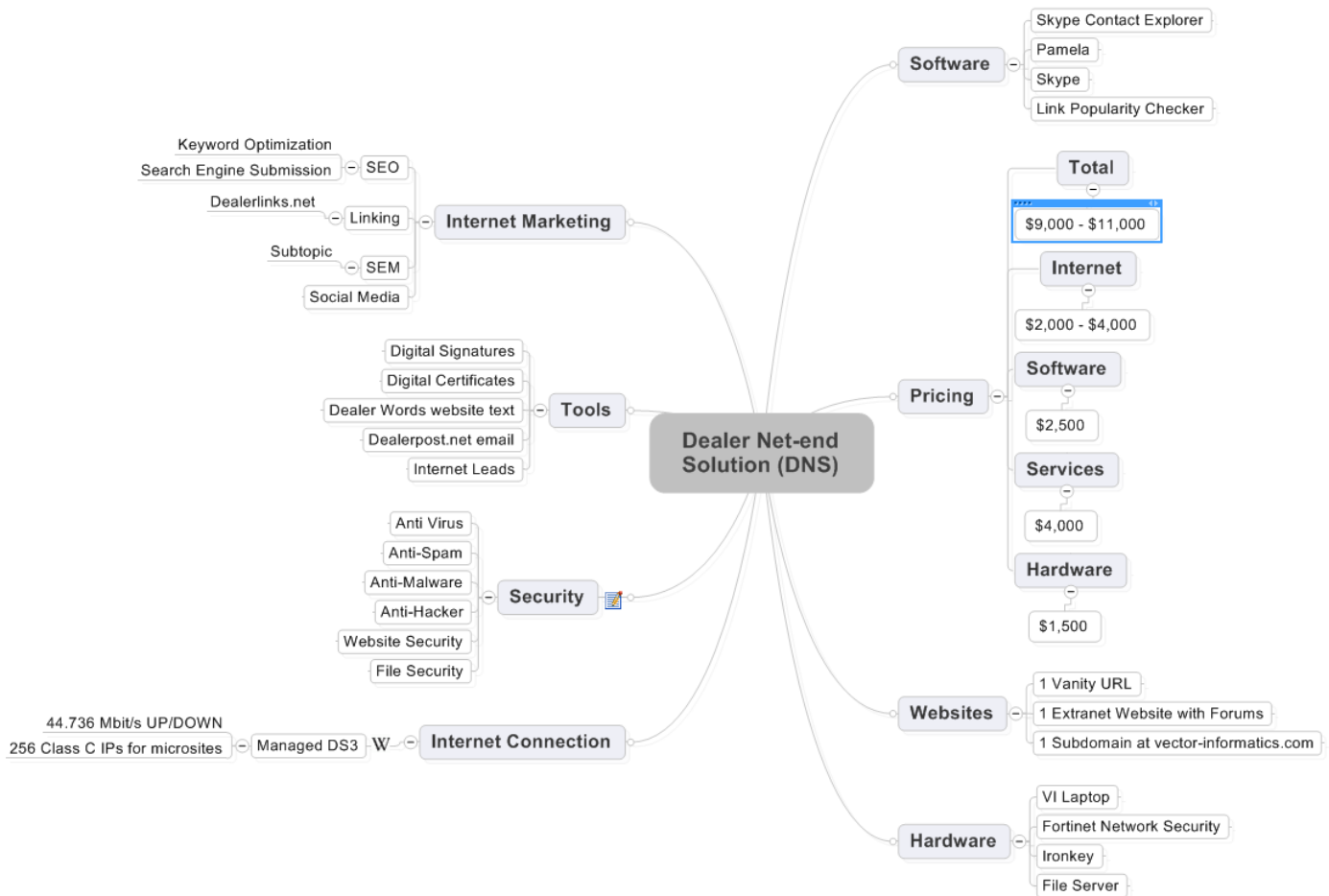


VECTOR INFORMATICS

DEALER NET END SOLUTION DNS

Dealers have a DMS, a CMS, a front end, and a back end, but when it comes to the internet, they have bits and pieces of various services; a vendor that does SEO which may or may not help, another that does websites, and yet another that does email marketing. DNS is a product that offers all your internet solutions or 'net end' in one package, from internet marketing to software tools to security.



INTERNET CONNECTION

You will get a DS3 backbone internet connection provided by one of Vector Informatics Tier 1 partners. Depending on your location, this service alone costs between \$2,000 /month and \$4,000 /month. However, there is an inverse relationship between real estate cost and internet cost; the higher the rent the lower the internet. In major cities and downtown areas it is likely to cost closer to \$2,000 than \$4,000.



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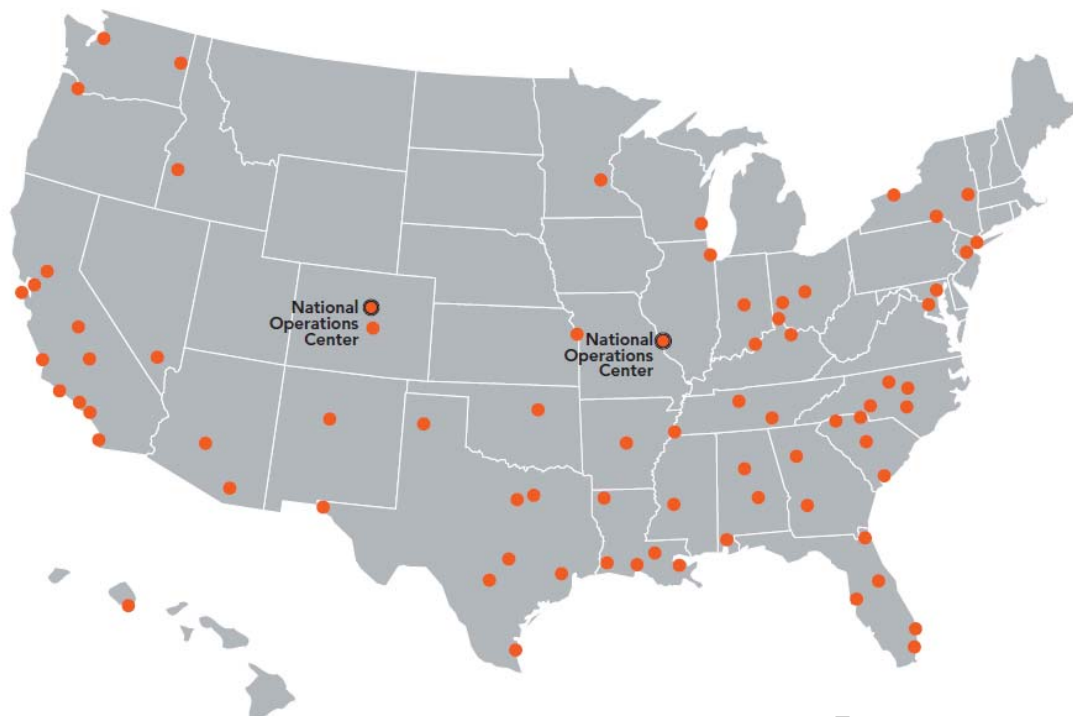
PHONE (302) 482-8001
E-MAIL info@vector-informatics.com
WEB SITE <http://www.vector-informatics.com>

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Any internet strategy requires the internet. Staging an internet campaign without a backbone connection is like trying to drive a Ferrari on a dirt road. Web 2.0, Social Media, Streaming media servers, teleconferences, and DMS are bandwidth intensive.

In most cases, you will be able to cancel your existing T1 or other internet service to utilize the full 45 MB up/down pipe.

As an added bonus, a DS3 will enable you to host your own websites, and any order comes with up to 256 class c-IPs for your SEO microsites.



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SECURITY



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Fortinet is a hardware based solution for stopping any threat including spam, viruses, hackers, malware, and other forms of infections. Fortinet is an 'all in one' solution on a hardware level that stops not only incoming threats but outgoing. Fortinet web filter provides keyword based filtering (stop any traffic related to 'poker' on company networks), specific site filtering (whitelists and blacklists), and internal LAN management. Fortinet is faster and cheaper than other similar devices in its class, and is used by more than 75,000 companies worldwide in Retail, Government, Finance, Media, Manufacturing, Technology, and Educationⁱ. Fortinet has won many awards such as the Computer World reader's choice award, and many othersⁱⁱ.

Fortinet certifications (right)

The problem with desktop based security programs:

- Expense (requiring to purchase a license for each machine)
- Performance (drags on resources of each machine)
- Not secure – it's possible a user can shut them down

ONLY a hardware based solution is a guarantee to not get infected. Fortinet appliances stop threats physically before entering your LAN or VPN.

PRODUCT CERTIFICATIONS



ICSA Labs Certified: Antivirus, Firewall, IPSec, IPS, SSL-VPN and Antispam

(July 2009)

Fortinet has achieved 6 ICSA Certifications. ICSA Labs manages and sponsors security consortia that provide a forum for intelligence sharing among the leading vendors of security products. In addition, ICSA Labs publishes surveys, security industry studies and buyers' guides for computer security products.



Virus Bulletin 100 Award

(April 2009)

Fortinet's FortiClient™ end-point security software has earned its sixth consecutive Virus Bulletin 100% award for its best-in-class antivirus capabilities. In this test, for antivirus products running on Microsoft Vista™, FortiClient earned 100 percent marks in every possible award category. The product was also specifically recognized for its reliability and performance.



Common Criteria EAL-4+ Certification

(December 2008)

Communications Security Establishment's Common Criteria evaluations involve formal rigorous analysis and testing to examine security aspects of a product or system. Extensive testing activities involve a comprehensive and formally repeatable process, confirming that the security product functions as claimed by the manufacturer. Security weaknesses and potential vulnerabilities are specifically examined during an evaluation.

ISO 9001

Fortinet Receives ISO 9001:2000 Certification for High Standards of Quality Management

(June 2008)

Fortinet has received certification to the ISO 9001:2000 Quality Management Systems standard. The certification applies to Fortinet's Burnaby and Ottawa, Canada locations, which represent key research and development centers for the company for activities such as hardware and software design and development, the FortiGuard™ Network services, technical documentation and manufacturing operations.



Fortinet's FortiGate™ Security Appliances Achieve NSS Certification for Unified Threat Management (UTM) Capabilities

(March 2008)

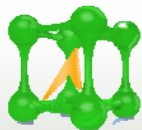
The FortiGate-3810A appliance has passed rigorous testing by NSS Labs, a prestigious independent security testing facility.

Vector

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Ironkey is a secure USB drive that can be used by Dealership managers and

IRONKEY



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VECTOR INFORMATICS

employees to securely browse the web, secure important files, and keep track of online passwords.

IronKey Meets and Exceeds New DoD Rules for USB Storage



THE WORLD'S MOST SECURE FLASH DRIVE

FAST

Transfers data
4 to 10 times faster*

SAFE

Military-grade
cryptography

RUGGED

Tamper-proof
metal casing



RELIABLE

Stores data
10 times longer*

SMART

Secure browser and
software applications

*Compared
with ordinary
USB flash drives

COMODO SECURE SSL

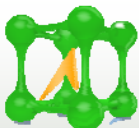
- SSL Secure Certificates for your website
- Secure digitally signed emails
- Give customers and partners the security they demand
- Secure your site from hackers
- The multi-domain cert can be used across multiple domains

► Sites with EV MDC benefit through:

- ✓ Save hundreds or thousands of dollars per year over the cost of individual EV certificates
- ✓ Additional domains cost just \$99/yr and can be added at any time during the certificate life cycle
- ✓ Each of your sites will display the trust building green address bar to your customers
- ✓ Increased conversion rates and competitive differentiation
- ✓ Simple and convenient - only one certificate to manage for all your domains

► What you get with EV MDC:

- ✓ \$250,000 warranty
- ✓ Secure 3 EV domains for the price of 2
- ✓ Grows with your business – easily add domains as you go along
- ✓ Recognized by all popular browsers 
- ✓ Strong 256 bit SSL encryption with SGC capability
- ✓ Fully validated to EV guidelines
- ✓ Dedicated account manager + email and web support
- ✓ Free priority phone support to make installation easy
- ✓ 30 day refund policy
- ✓ 30 day refund policy
- ✓ Unlimited re-issuance



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Why do I need HackerGuardian PCI Scan Compliancy?

- ✓ **For compliancy** - Any company that accepts, processes, or stores credit card information needs to comply with the standards set by the Payment Card Industry Security Standards Council.
- ✓ **For increase sales** - Increase shopper confidence by displaying a Credit Card logo.
- ✓ **To avoid penalties** - Failure to comply with the Payment Card Industry security standards may result in heavy fines, restrictions or permanent expulsion from card acceptance programs.

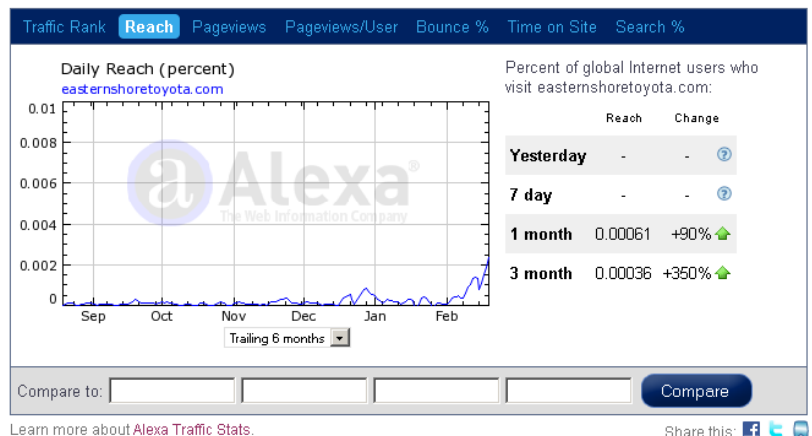
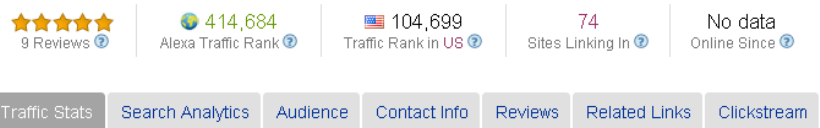
Why HackerGuardian for your PCI scan compliance?

- ✓ **ASV Program compliant** - All HackerGuardian PCI products enable you to run an exhaustive vulnerability scan on your IP address to identify level 3, 4 or 5 vulnerabilities that would result in your company failing the PCI regulations.
- ✓ **In depth reporting** - You will receive a comprehensive vulnerability report detailing any security issues identified by the scan with remediation advice cross-referenced to thousands of online advisories to help you fix the problem.
- ✓ **Backed by Comodo, a PCI Approved Scanning Vendor (ASV)** - Vulnerability assessment scans must be performed by a PCI Approved Scanning Vendor.

SEO STRATEGY

How to compete in an internet environment that is changing daily? Adding funds to Google AdWords is like paying people to read your newspaper ads. Instead, invest in a structured campaign where you pay once and searchers find you based on your content. SEO is not only about optimization of keywords and your website, it is the optimization of your internet marketing budget and other resources. Vector Informatics suggests an entire internet campaign, which combines organic search traffic with natural web exposure where you want it, in online forums, dealer review sites, Web 2.0 applications, online events, and other internet sites. VI calls this "Search Engine Domination" or SED.

- Search Engine Submission – Submit your sites to relevant search engines
- Directory Submission – Submit your sites to directories such as yahoo.com, dmoz.org, and others
- Anchor text optimization – What is the best keyword to optimize your site for?
- Keyword optimization – Search engines penalize 'keyword stuffing' and may



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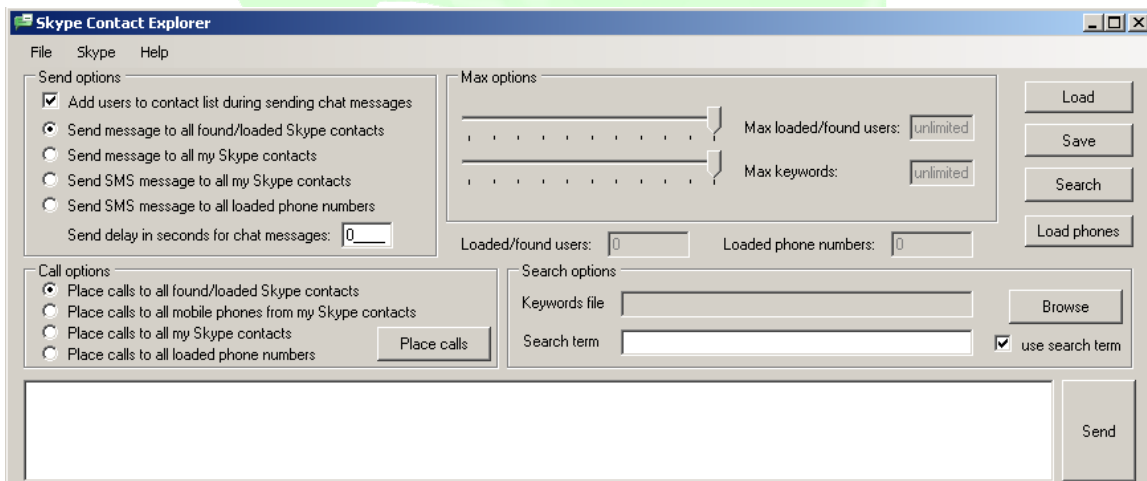
VECTOR INFORMATICS

penalize you for other bad choice of keywords

- Hosted Tools – Hosted SEO tools on your site or extranet
- Staff Training – You will receive the VI SEO Guide to distribute to your employees that they may assist in your SEO efforts
- Ranking increase – VI will increase the ranking of your website, thus allowing you to spend less money on SEM

SOFTWARE

- Skype Contact Explorer
 - Use Skype as a means of contacting new potential customers and existing leads
 - Send SMS messages in bulk
 - Use SCE's phone dialer to call large amounts of customers at once
 - Mass message thousands of Skype users with the press of a button



WHAT IS INCLUDED

- 2 Microsites for SEO
- 2 Vanity domains such as buymytoyota.com
- 1 Extranet site, for customer support (forums, chat, etc.)
- 5 Dealerpost.net emails (or as many as needed)
- Homepage link on over 10 VI microsites, links on VI homepage, links on VI's partner network
- Dealer SEO Guide
- Relevant keyword lists for your dealership
- SEO Tools
- Fortinet hardware and shielded cat 6 plenum cabling
- 10 Ironkey's for Dealer Management (more can be obtained as needed)
- Website security certificate for SSL
- Email digital certificates



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VECTOR INFORMATICS

- Comodo Trust Seal, anti-hack seal for your website
- eBooks about Internet Marketing, Computers, I.T., and technology. How-to guides with tips.
- Online compliance information to keep your sites and blogs in FTC compliance
- Roboform Desktop license – form filler and password manager.

PRICING

The total cost for the entire package is \$9,500/month – depending on number of employees, network users, and physical location to the internet pop sites this may influence the price by 10% either way. The cost is a combination of hardware, software,

Clients will be billed for the internet portion of the package separately, directly from the Tier1 backbone internet provider.

Note the included hardware and software is priced as a bundle below market prices due to Vector's partner relationships. The total DNS package includes installation, support, maintenance, and proprietary VI technology not available anywhere else. The DNS package is a complete I.T. and SEO solution in one.

To order this package, please fill out the following form:

<http://orderdns.startvector.com>

ⁱ http://www.fortinet.com/resource_center/case_studies.html

ⁱⁱ http://www.fortinet.com/aboutus/fortinet_advantages/awards.html

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